

Winery Participation Form

2025 FORAGERS FESTIVAL FUNGUS FACE-OFF
Saturday, January 25th, 2025, from 12-3 PM at Big Sur Lodge

2025 FORAGER'S FESTIVAL FUNGUS FACE OFF WINERY PARTICIPATION FORM

Winery Participation Request:

Saturday, January 25th, 2025, from 12-3 PM, Big Sur Lodge

New This Year: Attendees are limited to a maximum of 200 plus 50 volunteers and VIP guests to ensure everyone can enjoy the event and space without lines and crowding.

WINERY DETAILS

Arrival Time:

- Please be at Big Sur Lodge no later than 10:45 AM and have your station set up and ready by 11:15AM. This allows the photographer time to shoot your presentation before the public is let in, and the judges need to have an opportunity to see your presentations promptly.

Marketing:

- This is a fundraiser for the Big Sur Health Center, so please spread the word and direct everyone to our website and Facebook page at:
[Big Sur Foragers Festival Facebook](#) and [Big Sur Foragers Festival Website](#)
- 90 days before the event, you will receive a marketing packet via email that includes:
 - Press release template
 - Sample Facebook posts
 - Eblast verbiage
 - Website verbiage
 - Recommended schedule for marketing

The Big Sur Foragers Festival and its participants have been featured in publications such as Departures Magazine, Marin Magazine, The New York Times Sunday Travel Section, Los Angeles Times, San Francisco Chronicle, Edible Monterey Bay, Carmel Magazine, and more!

- Our volunteer marketing coordinator is Marci Bracco. She can be reached at 831-747-7455 or marci@thebuzzpr.net. She will be contacting all participating wineries in September to gather:
 - Logo
 - Bio

- Headshot
- Information for cross-marketing your participation

Please complete and return the 'Participation Form' below and email it to marci@thebuzzpr.net or matt@glazerhospitality.com.

Thank you for your interest in participating in the 2025 Big Sur Health Center Foragers Festival. This form gives the event organizers the information needed to promote the event and secure their spot and commitment to participating on Saturday, January 25th, 2025.

Please get in touch with marci@thebuzzpr.net or call her at 831-747-7455 if you have any questions. Email this completed form to marci@thebuzzpr.net or matt@glazerhospitality.com.

Your Name:

Title:

Winery Name:

Contact Information (phone and email):

I verify that the above information is accurate to the best of my knowledge and consent and that the event organizers may use this information and my image in promotional materials for the event at their discretion. I confirm my intent to participate in the Foragers Festival.

Signature:

Date:
