

Chef Participation Request:

Saturday, January 25th, 2025, from 12-3 PM at Big Sur Lodge

Chefs Details

Arrival Time:

- Please be at Big Sur Lodge no later than 10:45 AM and have your station set up and ready by 11:15 AM. This allows the photographer time to shoot your presentation before the public is let in, and the judges need to have an opportunity to see your presentations on time.

Load In Location:

- Please arrive in the restaurant parking lot and unload. A Big Sur Foragers Festival Volunteer will be on-site to direct you to your table.

Prep Details:

- Prepare all display items in advance and be prepared to serve tasting-sized portions to 200 guests and 50 volunteers.
- There will be approximately 11 chefs and 20 wineries.
- You will be notified a week in advance if the number of expected guests increases or decreases so that you may plan accordingly.
- Big Sur Lodge will supply a 6-foot “schoolie” table with linen for your display and service. Please bring any décor or collateral materials you will need to make your area represent your business. You are responsible for ensuring that your area is clean and tidy during the event.

Judging:

- The awards will be tallied at 2:00 PM and handed out at 2:30 PM, so please, if you are done, stick around for that and support the other local chefs.

Marketing:

- This is a fundraiser for the Big Sur Health Center, so please spread the word and direct everyone to our website and Facebook page at [Big Sur Foragers Festival Facebook](#) and [Big Sur Foragers Festival Website](#)
- 30 days before the event, you will receive a marketing packet via email that includes:
 - Press release template
 - Sample Facebook posts
 - Eblast verbiage
 - Website verbiage

- Recommended schedule for marketing
- Our volunteer marketing coordinator is Marci Bracco. She can be reached at 831-747-7455 or marci@thebuzzpr.net. She will be contacting all participating chefs in September to get your:
 - Logo
 - Bio
 - Headshot
 - And gather information from you so we can cross-market your participation.

Please fill out and return the 'Participation Form' on the next page and email it to matt@glazerhospitality.com or marci@thebuzzpr.net.

Thank you for your participation!!