

Big Sur Foragers Festival 2024

January 20th, 2024

Benefiting the Big Sur Health Center

2024 FORAGERS FESTIVAL FUNGUS FACE OFF AND
FRIDAY NIGHT RESTAURANT PARTNERSHIP OPPORTUNITY

Participation Opportunity #1:

On Friday, January 19th, the Big Sur Foragers Festival is working with Monterey County Restaurants to help kick off the Foragers Festival and raise funds for the Big Sur Health Center.

We are asking local restaurants to donate 10, 15 or 20% of the evening of Friday, January 19th proceeds to the Big Sur Health Center.

Would you like to participate? Email marci@thebuzzpr.net or call Marci at 831-747-7455.

Please confirm the following:

- If you will participate.
- What percentage you are interested in donating.

In return for participating you will receive Marketing Benefits:

- This is a fundraiser for the Big Sur Health Center, so please spread the word and direct everyone to our website/facebook page at: <https://www.facebook.com/bigsurforagersfestival> and <http://www.bigsurforagersfestival.org/>
- 30 days before the event you will receive a marketing packet via email that includes:
 - Press release template
 - Sample Facebook posts
 - Eblast verbiage
 - Website verbiage
 - Recommended schedule for marketing

Chef Participation Request:

Saturday, January 20th, 2024 from 12-3pm Big Sur Lodge

Chefs Details

Arrival Time:

- Please be at Big Sur Lodge no later than 11:00 and have your station set up and ready by 11:30. The reason we need to be set up by 11:30 is to allow the photographer time to shoot your presentation before the public is let in. Also, the judges need to have an opportunity to see your presentations in a timely manner.

Load In Location:

- Please arrive in the restaurant parking lot and unload. A Big Sur Foragers Festival Volunteer will be on site to direct you to your table.

Prep Details:

- Have all display items ready in advance and be prepared to serve 375 guests and 25 volunteers with tasting size portions.
- There will be approximately 11 chefs and 20 wineries.
- You will be notified a week in advance if the number of expected guests increases or decreases so you may plan accordingly.
- Big Sur Lodge will supply a 6 foot “schoolie” table with linen for your display and service. Please bring any décor or collateral materials you will need to make your area represent your business. You are responsible for making sure that your area is clean and tidy during the event.

Judging:

- Awards will be tallied at 1:30pm and the awards will be handed out at 2 pm, so please, if you are done, stick around for that and support the other local chefs.

Marketing:

- This is a fundraiser for the Big Sur Health Center, so please spread the word and direct everyone to our website/facebook page at: <https://www.facebook.com/bigsurforagersfestival> and <http://www.bigsurforagersfestival.org/>
- 30 days before the event you will receive a marketing packet via email that includes:
 - Press release template
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 - Recommended schedule for marketing
- Our volunteer marketing coordinator is Marci Bracco. She can be reached at 831-747-7455 or marci@thebuzzpr.net. She will be contacting all participating chefs in September to get your:
 - Logo
 - Bio
 - Head shot
 - And gather information from you so we can cross market your participation.

Please fill out and return the ‘Participation Form’ on the next page and email it to matt@glazerhospitality.com or marci@thebuzzpr.net

Thank you for your participation!!



2024 FORAGERS FESTIVAL FUNGUS FACE OFF
Saturday, January 20th, 2024 from 12-3pm
Big Sur Lodge

Thank you for your interest in participating in the 2024 Big Sur Health Center 'Foragers Festival.' This form provides the event organizers with information needed to promote the event and secure your spot and commitment to being a participant at the festival on Saturday, January 20th, 2024.

Please contact marci@thebuzzpr.net or call her at 831-747-7455 if you have any questions. Email this completed form to: matt@glazerhospitality.com or marci@thebuzzpr.net.

Your Name _____

Title _____

Restaurant Name _____

Contact Information (phone and email) _____

I verify that the above information is accurate to the best of my knowledge and give my consent that the organizers of the event may use this information and my image in promotional materials for the event at their discretion. I confirm my intent to participate in the Forager's Festival.

Signature _____

Date _____