

**Big Sur Foragers Festival 2022**  
**January 20<sup>th</sup> – 23rd, 2022**  
**Benefitting the Big Sur Health Center**

2022 FORAGER'S FESTIVAL FUNGUS FACE OFF WINERY PARTICIPATION FORM

Winery Participation Request:  
Saturday, January 22nd, 2022 from 1-4pm Big Sur River Inn

**WINERY DETAILS**

**Arrival Time:**

- Please be at Big Sur River Inn no later than 12:00 and have your station set up and ready by 12:30. The reason we need to be set up by 12:30 is to allow the photographer time to shoot your presentation before the public is let in. Also, the judges need to have an opportunity to see your presentations in a timely manner.

**Marketing:**

- This is a fund raiser for the Big Sur Health Center, so please spread the word and direct everyone to our website/face book page at: <https://www.facebook.com/bigsurforagersfestival> and <http://www.bigsurforagersfestival.org/>
- 90 days before the event you will receive a marketing packet via email that includes:
- Press release template
- Sample Facebook posts
- Eblast verbiage
- Website verbiage
- Recommended schedule for marketing

***Last year the Big Sur Foragers Festival and its participants were written up in Departures Magazine, Marin Magazine, The New York Times Sunday Travel Section, Los Angeles Times, San Francisco Chronicle, Edible Monterey Bay, Carmel Magazine and more!***

- Our volunteer marketing coordinator is Marci Bracco. She can be reached at (831) 747-7455 or [marci@thebuzzpr.net](mailto:marci@thebuzzpr.net). She will be contacting all participating wineries in September to get your:
  - Logo
  - Bio
  - Head shot
  - And gather information from you so we can cross market your participation.

Please fill out and return the 'Participation Form' on the next page and fax it back to Sharen Carey at 831.667-0184 or email to [marci@thebuzzpr.net](mailto:marci@thebuzzpr.net)  
Thank you for your participation!!

2022 FORAGER'S FESTIVAL FUNGUS FACE OFF

**Saturday, January 22nd, 2022 from 1-4pm**  
**Big Sur River Inn**

Thank you for your interest in participating in the 2022 Big Sur Health Center 'Forager's Festival.' This form provides the event organizers with information needed to promote the event and secure your spot and commitment to being a participant at the festival on Saturday, January 22nd, 2022.

Please contact [marci@thebuzzpr.net](mailto:marci@thebuzzpr.net) or call her at (831) 747-7455 if you have any questions.

Fax completed form to: Sharen Carey at 831.667-0184 or email to [marci@thebuzzpr.net](mailto:marci@thebuzzpr.net).

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

Winery Name: \_\_\_\_\_

Contact Information: (phone and email): \_\_\_\_\_

I verify that the above information is accurate to the best of my knowledge and give my consent that the organizers of the event may use this information and my image in promotional materials for the event at their discretion. I confirm my intent to participate in the Forager's Festival.

\_\_\_\_\_ Signature

\_\_\_\_\_ Date